NOVA SCOTIA DAILY NEWSPAPERS
STEWARDSHIP AGREEMENT

This Stewardship agreement is effective the 1st day of May 2001 in the Province of Nova Scotia.

BETWEEN

Nova Scotia Department of Environment and Labour (hereafter referred to as DEL) represented by the Minister of Environment and Labor.

AND

The Nova Scotia Daily Newspapers (hereafter referred to as the Adaily newspapers@).

RRFB
The Nova Scotia Resource Recovery Fund Board Inc. (hereafter referred to as RRFB) will administer this agreement on behalf of the Department of Environment and Labour.

PURPOSE
The Province of Nova Scotia and the publishers of daily newspapers are committed to the reduction of waste, increased recovery of newsprint and the importance of public education to support municipal recycling and waste reduction. To this end, it has entered into Stewardship Agreements with producers and marketers in the management of solid waste. This agreement between the daily newspaper industry and the DEL is designed to address these objectives, building on the strength of the newspaper industry in communications and social marketing.

This Daily Newspaper Industry Stewardship Agreement recognizes the successful evolution of a partnership between the Province and the daily newspaper industry, which is mutually beneficial to the newspapers, the province, its citizens and the environment

TERMS
The parties agree as follows:

1. Daily newspapers agree to contribute an advertising credit of $10 per tonne of newsprint consumed in the form of an advertising credit valued at published open line rate.

2. Daily newspapers agree to begin accruing this contribution beginning May 1, 2001 with credits made quarterly, between the 15th and 30th day of the month following the end of each quarter. The first credit is to be issued effective June 30, 2001. The credit is based on net tonnage - newsprint purchased for the production of daily

newspapers for sale and distribution in the Province of Nova Scotia- excluding commercial printing, non-daily publications, in-house waste and returns.

3. This agreement shall apply to all daily newspaper company operations, excluding newspapers from further taxes, levies or contributions whether monetary or in kind, on the printing and the distribution of flyers, catalogues etc.

4. Daily newspapers agree to provide invoices to establish these amounts if requested. Daily newspapers agree ABC audits and/or newsprint invoices and other company records of returns and pressroom wastes will serve as the basis for monitoring net tonnage and contributions.

5. Daily newspapers agree to recycle all waste newsprint leaving their respective premises where possible. Daily newspapers agree, subject to capacity restrictions, advertising & awareness items booked under this agreement cannot be bumped, cancelled or changed without reasonable notice and/or reason.

6. Daily newspapers agree to promote RRFB programs in their newspapers at their discretion.

7. Daily newspapers have the right to drop out of the agreement should they wish to take over collection of newsprint from the municipalities upon 90 days written notice. Daily newspapers agree this stewardship agreement will be binding of assigns and successors to current newspaper ownership.

8. The DEL agrees advertising credits must be used within 12 months of issuance.

9. The DEL agrees the credits will be used for educational and awareness purposes only, including environmental issues such as recycling, composting, litter, water use (conservation and protection) and sewage (on-site sewer system maintenance).

10. The DEL agrees existing advertising contracts with municipalities (employment, garbage collection, snow removal etc.) will be honored and that current RRFB lineage contracts with newspapers will be maintained for the length of this agreement.

11. The DEL agrees the RRFB and/or its designate will be solely responsible for equitable distribution and monitoring of the advertising lineage credit.

12. The DEL agrees to provide regular reports (at least quarterly) defining credits issued by newspapers and those used by the RRFB.

13. The DEL will continue to pursue agreements with other waste paper stream contributors B weekly newspapers, flyers, telephone books and magazines.

14. The DEL agrees that if significant and quantifiable progress is not made with these other contributors by December 31, 2002, the daily newspaper credit will be reduced B by 50%. Progress shall be defined as a stewardship agreement with the majority

of weekly newspapers by the end of calendar year 2001; an agreement with telephone books and AYellow@ Page publications by the end of 2002 and an arrangement with respect to flyers by the end of 2005.

15. This agreement shall be for a term of 10 years expiring May 1, 2011.

16. Advertising materials shall arrive digital camera ready unless otherwise agreed upon.

17. Advertising can be co-branded by newspapers B provided that space is not deducted from the contributed lineage credit.

18. The Daily Newspapers will provide monthly reports to the Environment Department and/or the RRFB outlining net tonnage of newsprint consumed and lineage made available.

Per:

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Minister of Environment and Labour

Per:

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The Halifax Herald Limited

Per:

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The Halifax Daily News

Per:

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The Globe & Mail

Per:

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The National Post

Per:

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The Amherst Daily News

Per:

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The Cape Breton Post

Per:

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The Daily News, Truro

Per:

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The Evening News

6/19/1